



BUDAPEST
METROPOLITAN
UNIVERSITY

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BUDAPEST METROPOLITAN UNIVERSITY

ART AND CREATIVE INDUSTRIES

MEDIA DESIGN BA

Every applicant is sent detailed information about the date and time of the admission exams and the technical information in an electronic format.

THE ADMISSION PROCESS

1ST ROUND: APTITUDE TEST

Submission of the portfolio

1st PORTFOLIO

The portfolio might include:

- photographic documentation of drawings (maximum 5 items),
- digital images (graphics, photos, 3D renderings, comics, etc.) (maximum 10 items)
- audio work (maximum 5 minutes),
- video (maximum 5 minutes),
- computer animation (maximum 5 minutes),
- documentation of interactive objects and installations (maximum 5 items),
- website/system and/or software (offline-online game, application) or its documentation, as well as any app, web app, PWA, etc.
- UI/UX designs
- Augmented and virtual reality (AR, VR) Documentation of self-created AR effects, social media filters, or spatial VR environments (with screenshots or video).
- Creative coding and generative art: visual works generated by algorithms and code, data visualizations.
- Light painting and projection mapping: video presentations of visual works projected onto buildings, objects, or spaces.
- Motion design and kinetic typography
- Motion graphics, animated text, title sequences

The digital items have to be uploaded to the storage place defined later. The total size of the submitted material cannot exceed 30 MB, including the compulsory appendices.

In case of pieces of work containing still images/motion picture, non-listed YouTube or Vimeo links (those which are not public, but only accessible through the link provided by the uploader) or links to other pages for still images are also accepted. Any other link to individual storage places or websites are not accepted.

Technical and other conditions:

- **Digital images** must be submitted in a standard graphic format (e.g., jpg, gif, png, bmp, tif, tga). Please ensure that the size of each digital image does not exceed 5 MB.
- Please submit **audio and video** files in standard formats (mp4, mov, wmv, mpeg, mp3, wav, etc.). Please include a brief technical description with your submissions. It is important to include the necessary codecs for playback along with the file, if required.
- **When submitting websites and web-based systems**, providing the URL is sufficient, but to be on the safe side, you must also upload the full source code or site structure. This prevents the evaluation from failing due to a potential outage. We also accept GitHub links, but in this case, you must include a live link to the interface!
- **For software (games and applications)**, it is not mandatory to upload the executable program. A project that is in progress or still under development can also be submitted with a description of its usage and functionality, at least 3 screenshots, and a demonstration video.
- When submitting UI designs and prototypes, providing a share link for Figma or Adobe XD, etc. is sufficient. However, to ensure evaluability, please also upload the interfaces as images or attach a short video demonstrating their operation in case the external link does not work for some reason.
- **For interactive objects/installations**, please prepare the documentation (images, videos) in accordance with the technical parameters described above.

Please write a brief description of the aim of your submitted pieces of work and your artistic concept (maximum 500 characters per piece, maximum 3000 characters in total) to the Admission Board. This has to be uploaded in doc format along with the other submitted materials.

Please do not use accents and special characters in the file names.

Compulsory appendices:

- A statement of submitting only your own, original pieces of art. The statement can be downloaded here: <https://metropolitan.hu/hu/felveteli-vizsga>
- **Covering letter:** please attach a brief description of maximum one page length of your thoughts and motivations regarding the submitted pieces and your completion of the task.
- Please submit your **CV**, maximum one-page long.
- **A document proving that you have paid the admission fee**
 - *(Please pay the entrance exam fee only after you have received our e-mail with your unique personal identification code provided by METU. Please be patient until you receive this letter!)*

Evaluation based on the uploaded materials: Passed/ Not passed

The result will be posted on the METU website.

After the 1st round of the admission procedure, based on your personal code you will find information on our website about whether you are shortlisted for the next round or not (Passed/ Not passed).

2ND ROUND: PRACTICAL EXAM

The assignment is set in an e-mail

The shortlisted applicant has to ~~make~~ complete a creative task in the second round.

The outcome of the task is mainly an image, motion picture, sound design, etc. Works are suggested to be completed with the help of a digital device, but a hand drawing, textual description or hand drawn sketches are also accepted. In order to complete the creative task, you can use any kind of technical accessories (e.g. mobile phone, notebook, internet, camera, etc.) except for personal help.

When the creative task is evaluated, it is not just the technological skills but the originality of the idea and the artistic quality of the execution that is evaluated by the Admission Board.

We recommend you to use such devices that you already master as these help you being more creative and original.

Compulsory appendices:

1. A declaration stating that the submitted work is exclusively your own, original work of art. The statement can be downloaded here: <https://metropolitan.hu/hu/felveteli-vizsga>

2ND ROUND: INTERVIEW

During the conversation you will have the opportunity to supplement the previously assigned tasks with such pieces of work that you find important to demonstrate your skills (e.g. digital reproductions of drawings, prints, photos, the documentation of interactive installations, the documentation of an Internet page/system, documentation of software or a game app, etc.). Animation, films or computer graphics are also accepted, the online platform is appropriate for that. The Admission Board will have a conversation with the applicant about the solutions to the assignments and the creative task completed during the admission procedure.

The interview will be held with personal presence.

Remarks to the two rounds

You will be informed about any technical detail regarding the rounds (where to upload the files, what platform the oral interview will take place, etc.) in an email.

In case of having any question regarding the admission procedure please feel free to contact the Admission Information Office at:

- E-mail: felveteli@metropolitan.hu
- Or telephone: +36 1/273-2419 (on weekdays from 9 am to 4.30 pm)

We wish you the best of luck for the admission procedure.

Gabor Megyeri PhD
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Art and Creative Industries